

Overcoming trust challenges when buying from smallholder farmers

boots on the ground tips

Online Panel Discussion

PANELISTS

Saheed Adams from Nigeria:

ICT specialist with passion for inclusive agribusiness and sustainability. Aggregator in fruit and vegetables.

Irene Njogu from Kenya

Agribusiness cluster coach with enormous practical field experience. Aggregator in fresh produce.

Lazarus Yerima From Nigeria

Experienced agribusiness coach and expert in warranty credit solutions. Stable crop aggregator.

MODERATOR

Gbenga Idowu



What do you See?

• www.icra.global

Mirte, maybe you can replace the pix with these



Group work

In your group, discuss the trust challenges between buyers and smallholder farmers you have experienced

THANK YOU!



iCRA... cross pollinating ideas